

Get your home media ready.

A few simple steps before we arrive make all the difference.

Three house rules. So we stay on schedule.



Ready when we arrive

Tidy and staged. We shoot as is and can't move items.



Nobody home

No owners, tenants, contractors or showings.



Pets away

Kennelled or off the property for the shoot.

By booking, you agree to these rules. Missed something? We can remove items in editing for \$15 per photo.

Six simple steps. Big difference.



Declutter

Clear the counters and tidy every room.



De-personalize

Put away photos, toiletries, shoes and pet items.



Brighten up

Open all blinds. Turn on every ceiling light.



Final touches

Straighten furniture. Add fresh towels and a plant.



Outdoor spaces

Tidy the patio. Put away toys, tools and hoses.



Curb appeal

Hide the bins. Move cars off the driveway and street.

Room by room. Check off as you go.

General

- ☐ Ceiling lights on, lamps off
- ☐ Burnt-out bulbs replaced
- ☐ Blinds and curtains open
- ☐ Fans, TVs and screens off
- ☐ Shoes and coats in closets
- ☐ Keys, mail and clutter put away
- ☐ Toys and pet items put away
- ☐ Garbage and recycling hidden
- ☐ Floors vacuumed, surfaces dusted

Kitchen

- ☐ Counters clear, small appliances away
- ☐ Fridge front clear (magnets, photos)
- ☐ Soap, sponges and towels away
- ☐ Island centrepiece removed
- ☐ Appliances wiped clean

Bathrooms

- ☐ Toiletries and shampoo put away
- ☐ Put out fresh, neutral towels
- ☐ Bath mats picked up
- ☐ Shower curtain open
- ☐ Mirrors and taps shined

Living room

- ☐ Coffee table and shelves clear
- ☐ Wires tucked away
- ☐ Family photos taken down
- ☐ Busy throws and pillows put away

Dining area

- ☐ Table clear (placemats, dishes)
- ☐ Chairs straight and evenly spaced
- ☐ High chairs and boosters away

Bedrooms

- ☐ Beds made, neutral bedding
- ☐ Nightstands clear
- ☐ Personal items put away (photos, jewellery)
- ☐ Laundry and baskets put away
- ☐ Closets tidy or closed

Outside

- ☐ Cars off the driveway and street front
- ☐ Bins out of sight
- ☐ Lawn cut, walkways swept
- ☐ Patio furniture clean and set
- ☐ Toys, tools and hoses put away

GOOD TO KNOW

How long does it take?

Usually 1–3 hours, depending on the home and the package.

Do you shoot every room?

All the main rooms. Tell your agent if there's one to skip.

Should I stage?

It isn't required, but staged homes photograph better.